



100 YEARS OF SCOUTING
Celebrating the Adventure ★ Continuing the Journey

Boy Scouts of America 100th Anniversary National Hall of Leadership

FAQ Overview & Advance Publicity Time Line

Q1: What is the National Hall of Leadership?

A: The 100th Anniversary National Hall of Leadership is an opportunity for anyone to recognize outstanding leadership by a Scout, registered leader or Scouting volunteer who made a significant difference in the life of another by the extraordinary service they have given and the Scouting virtues they have modeled.

Q2: How does the National Hall of Leadership help councils achieve meaningful outcomes from the 100th Anniversary Celebration?

The value and relevancy of Scouting comes to life in leadership demonstrated by Scouts and Scouters. Nominations to the National Hall of Leadership are real-life stories from individuals in your council who have been the recipients of extraordinary examples of leadership by your Scouts and Scouters. Stories submitted to the online database will be yours to use and share to show how Scouting makes important differences in the quality of life of the cities and towns of your council.

Q3: What are the requirements for someone to be nominated to the Hall of Leadership?

A: To be nominated for the National Hall of Leadership, the nominee must be a living Scout or Scouting volunteer who may/may not be officially registered with the BSA. They also must have served as an active Scout or Scouting volunteer within Scouting for at least one year. A nominee may be young or old—there is no age limit for nominees.

Q4: How do I nominate someone for the Hall of Leadership?

A: The National Hall of Leadership nomination process begins the week of February 8, 2009—the 99th anniversary of Scouting. Nominations are submitted online in the form of a story that is 450 words or less sharing the extraordinary leadership and Scouting virtues modeled in the service provided.

Q5: How does the online nomination process work?

A: Go to the Hall of Leadership section of the 100th Anniversary Website at www.Scouting.org/100years for more details on the nomination process. Click on the nomination form icon. Fill out the nomination form and click “Send” when finished. We encourage you to share your nomination with your nominee through a link to a pdf of a certificate congratulating them on their nomination. Click “Send Certificate” and follow the instructions. If your nominee does not have internet access, you can print and mail the certificate of thanks and congratulations. Your nominee will appreciate your thoughtfulness.

Q6: How are the nominations judged?

A: Each BSA council, and the national council, are eligible to select up to 12 (no more than 12) top nominations for inductees to the National Hall of Leadership. Councils can then feature one honoree per month during the 2010 celebration year. Those nominations are forwarded by councils online to a national judging committee for the final tier of judging.

Q7: What criteria are used for judging?

A: A national committee of judges receives and evaluates each nomination to the National Hall of Leadership. Judging is based on the story of leadership and service and how well the nomination reflects and “brings to life” the nominee’s qualities as a leader based on the following criteria as appropriate to the story:

- Devoting themselves to meeting the needs of another or others.
- Displaying extraordinary leadership and modeling of Scouting virtues in the service of others.
- Focusing on meeting the needs of those they lead and/or have served.
- Developing Scouts and fellow leaders to bring out the best in them.
- Coaching others and encouraging their self expression.
- Facilitating personal growth in all who work with them.
- Listening and building a spirit of community.

Q8: When do nominations open, when do they close, and when will the inductees be announced?

A: The nomination period is from February 8, 2009–February 8, 2010. Final inductees will be announced in May 2010 at the BSA National Annual Meeting in Dallas.

Q9: How many final inductees will there be in the National Hall of Leadership?

A: If all councils choose to participate, the final roster in the National Hall of Leadership may be as high as 304, assuming one inductee from each council from across the United States and the national council will be represented in this 100th Anniversary place of honor.

Q10: What are effective uses of these stories?

A: Once entered online, the stories submitted for the National Hall of Leadership will be sorted by zip code to direct the entries specific to your Council to an online file for you to access at any time. These stories are a valuable resource that can be used for fundraising, recruiting, speeches, publications and any event where you are out in the community or before media demonstrating the value and relevancy of Scouting in the communities you serve.

Q11: Who should we recruit as our judges?

A: The number is somewhat dependent on the size of your Council. For all councils, however this is an excellent opportunity to invite prominent and recognized leaders in your community to engage in Scouting by assisting in the judging of Hall of Leadership entries. Think of selecting leaders in business, education, literature, religion, academia or sports to build a well-rounded judging panel. This can be a terrific way to start a Scouting relationship with community leaders you'd like to reach to read and judge stories of Scouting's finest youth and adult leaders in action! It is recommended to have enough people so that each person has no more than 40-50 entries to review to help keep the program manageable. Since this is likely the first time a council will have invited individuals throughout its service area to participate in online nominations – it is difficult to predict how many might be received. We recommend a judging panel of not less than six. As nominations are received, additional judges can be recruited if needed.

Q12: How do we recruit judges and how does the judging process work?

A: You will be provided a toolkit of materials to help with recruitment of judges and to help guide you through the judging process. Included will be a brainstorming worksheet to help select judges; a letter template to request an appointment with your judge selections; and a one-page fact sheet explaining the Hall of Leadership, the judge's responsibilities and a timeline for judging.

Q13: How much time do the Councils have for judging?

A: Almost two months. Nominations close February 8, 2010 – the 100th Anniversary of Scouting. Councils have until April 1, 2010 to complete their judging, select 12 nominations to the National Hall of Leadership, and send those entries to the National BSA office for the next round of judging.

Q14: How do we make sure people in our Council know about making nominations to the Hall of Leadership?

A: You will find a number of tools in the Hall of Leadership section of YourSource to help you spread the word about nominations to the National Hall of Leadership, as you can see in the table below:

National Hall of Leadership Toolkit Advance Publicity Materials and Timeline

Date	Task	Tool
Now through 12/31/08	If not already done, recruit a few individuals to lead the National Hall of Leadership anniversary celebration element. Or, this can be an excellent project for the Council Marketing Committee!	<p>NHL Planning Meeting e-mail template: Use this e-mail template to invite selected individuals to a NHL planning meeting to review the tool kit of materials and begin organizing publicity and judging.</p>
12/08 – 2/8/09	Advance publicity for NHL nominations: Use the tool kit of materials to begin advance publicity!	<p>Newsletter Template Newsletter article to units, district roundtables, and other communication sources to spread the word within your Council.</p> <p>Advance news release template Use this template to create a news release to issue to your local media <u>prior</u> to February 8, 2009, the start of the nomination period.</p> <p>Letter to the Editor Template A “Letter to the Editor” template for sharing a letter on the Hall of Leadership with your local paper</p> <p>Poster/Flyer Template A Hall of Leadership poster/flyer template for displaying or circulating at Scouting and community locations or meetings.</p>
2/8/09	Publicity for start of NHL nominations	<p>News release on start of nominations template Use this template to create a news release to issue to your local media <u>after</u> the nominations open February 8, 2009.</p>