



For more information about the Boy Scouts of America's purpose-driven 100th Anniversary Celebration, please visit:

www.scouting.org/100Years

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BOY SCOUTS OF AMERICA 100TH ANNIVERSARY CELEBRATION — MAJOR ENGAGEMENT PROGRAM

Those selected for the National Hall of Leadership will be honored with national recognition commemorating them for extraordinary leadership and modeling of Scouting virtues in the service of others.



To help local councils discover and tell the stories of how Scouting empowers individuals to make important and meaningful differences in the lives of others, a 100th Anniversary National Hall of Leadership has been established. This is a one-time opportunity to honor and recognize Scouts, leaders, and any living person who has served as a Scouting volunteer from across the country for the extraordinary difference they have made in the lives of others through their leadership.

This program offers anyone whose life has been touched by Scouting in an especially meaningful way an opportunity to nominate to the 100th Anniversary National Hall of Leadership a Scout, registered leader, or Scouting volunteer who made a significant difference in their life, or the life of another, by the extraordinary service they have given and the Scouting virtues they have modeled.

The National Hall of Leadership brings to life wonderful and powerful stories of the significant and meaningful impact an individual has made in the life of another through Scouting in the words of the person affected.

Eligibility for Hall of Leadership

To be nominated for the National Hall of Leadership, the nominee must be a living Scout, Scouter, or volunteer who may or may not be officially registered with the BSA. They also must have been an active Scout, Scouter, or volunteer within Scouting for at least one year. A nominee may be young or old—there is no age limit for nominees.

Nomination Process

Anyone whose life has been enriched by the extraordinary service and Scouting virtues modeled by a living Scout, leader, or Scouting volunteer is encouraged to tell that story through a 100th Anniversary National Hall of Leadership online nomination form and submit it through a page to be created for that purpose on the 100th Anniversary Web site.

The online form will provide an opportunity to briefly share the story and submit a nomination.



Selection Process

Submissions will be collected online through the 100th Anniversary Web site at a 100th Anniversary National Hall of Leadership page to be established. Each council will have administrative rights to the Web site to review nominations. Through a tiered judging system, local councils, regions, and the National Council will be involved in the selection of individuals for the National Hall of Leadership.

Awards and Recognition

Because it is significant and meaningful just to have a story told about you for extraordinary leadership, awards will be available to recognize both nominees and those selected to the National Hall of Leadership. The nomination Web site will permit individuals making a nomination to honor their nominee by sharing the story with them electronically or by printing and mailing it as an attractively designed document. 100th Anniversary National Hall of Leadership nominee patches and certificates will also be available for local councils to use in honoring their nominees. Those selected for the National Hall of Leadership will

Achieving a Purpose-Driven Celebration

Our goal is to deliver a purpose-driven 100th Anniversary celebration — not only to reflect on our past, but to use this significant milestone to better prepare BSA for the future. All celebration activities will be measured against this impact guage. Then, by the end of 2010, we will show demonstrable progress in areas that are critical to BSA's next 100 years.

IMPACT GAUGE	
	Membership
	Manpower
	Money
	Increased Awareness
	Engagement
	Recognition

be honored with national recognition commemorating them for extraordinary leadership and modeling of Scouting virtues in the service of others.

National Hall of Leadership Value to Councils

Nominations to the National Hall of Leadership provide a totally new opportunity to recognize individuals for their positive contributions in the lives of others through Scouting.

These nominations bring to light a wide range of wonderful stories about Scouting. These are stories that might otherwise not be told about the extraordinary leadership of Scouts, leaders, and volunteers and the impact their service had in the lives of others.

Councils will find these great stories useful for highlighting in newsletters and brochures, at events, and in speeches for spreading positive Scout messages throughout their local community and media. Most important to 100th Anniversary Celebration objectives, these are the types of stories that help establish the value and relevance of Scouting to a community.

Councils can also choose to create a council hall of leadership as the official repository of these great stories of people in that council. Tools will be provided on YourSource for doing so.

Marketing/Promotion

Similar to the 100th Anniversary logo contest, councils will be provided with easy-to-use newsletter, Web site, flyer, poster, and press release templates to promote nominations to the 100th Anniversary National Hall of Leadership in their council. There will also be national marketing and promotion efforts.

Watch YourSource for Updates!

More details on timing, entry forms, selection criteria, and connections to other 100th Anniversary activities are in the works and coming soon!