The BSA has a year round growth plan which is designed to facilitate Scout recruitment and pack-troop relations. The South Mountain District Membership Committee supports the individual units as they implement their yearly growth plan and will offer monthly advice to units in this column to give your unit leaders some ideas and suggestions.

JUNE:

Do you have what it takes to be TOP GUN??

The South Mountain District Membership Committee has officially launched our TOP GUN recruitment campaign for the district PACKS. We kicked off our incentive program on May 29th. We strongly encourage all units to begin focusing on their recruitment drive for the fall and start logging points. At the end of the year, one PACK will be designated the TOP GUN recruiting unit and will qualify for a pizza party for the entire PACK. This initiative will help your unit succeed in growing and recruiting more cub scouts to your program.

June Activities:

Spring is not too early to plan for Fall recruitment. Step one is to set actual goals of how many youth you want to recruit to your program. Set a date for your school night recruitment event and assign adults to plan, organize and receive applications. Set up a table at a summer community event to highlight your PACK and have applications on hand.

JUNE:

June Activities:

Encourage all first year scouts to attend summer camp. Begin helping them work toward advancements right away.

ALL UNITS: The first step for any recruitment effort is to appoint a troop committee member to serve as the troop membership chair. This person will develop and implement a year-round growth plan that incorporates all methods of recruitment, working closely with Cub Scout packs in the community, the district membership committee, and the unit commissioner.

Let us know your successes and your challenges with youth recruitment. The district Membership Committee wants your feedback so please drop us an email with your thoughts to: Mark Firth, SMD Membership Committee Chair at: Stee1city@verizon.net